

DANE ARTS PANEL REVIEW RUBRIC

		Reviewers: rate each statement on the following point scale--				
		4 = to a great extent/outstanding	3 = to some extent/good	2 = somewhat/slightly/fairly	1 = hardly at all/weak	
REVIEW CRITERIA	Statement:	Reviewer Rating/Score	[multiply by]	Statement Weight	[equals]	Weighted Score
A. Quality and Creativity of the Proposed Project	1. The application clearly defines the purpose, objective, audience served, and intended outcome of the proposed project.	4	x	3	12	
	2. The proposed project demonstrates creativity, innovation, and/or uniqueness.	4	x	2	8	
	3. The proposed project inspires confidence in presenters' skillsets/talents.	4	x	1	4	
B. Community / Population Served and Public Value	4. The application clearly identifies the project's intended audience.	4	x	3	12	
	5. The project intends to engage new or underserved audiences. The application details how new/underserved audiences will be engaged.	4	x	2	8	

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	6. The project indicates relevant community partners and/or collaborators.	4	x	2	8	
	7. The applicant has a detailed plan for how it will measure and evaluate the project's impact and value.	4	x	2	8	
C. Financial Plan	8. The financial information is complete and clear.	4	x	3	12	
	9. The project budget is detailed and shows realistic planning.	4	x	2	8	
	10. The applicant has successfully sought out varied sources of earned income and contributed funds for support.	4	x	1	4	

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D. Ability of the Applicant to Successfully Complete the Project	11. The project plan and timeline are realistic, thoroughly outlined, and provide specific activities and dates for completion.	4	x	2	8	
	12. The supplemental materials add value in better understanding the project and applicant. **	4	x	1	4	
E. Alignment with Dane Arts Mission	13. The purpose of the project aligns with the mission of Dane Arts: "Engaging participation, connecting people, and inspiring expressive living in Dane County."	4	x	1	4	
				25	TOTAL WEIGHTED SCORE	