



Immediate Release:

August 4, 2022

Contact: Mark J. Fraire

Dane County Arts and Cultural Affairs (aka Dane Arts)

(608) 266-5915, fraire@countyofdane.com

Celebrating 8 Years, Dane County Arts and Cultural Affairs (Dane Arts) Announces 2022 Dane Arts Buy Local Market and “The Business of Art” Conference

In partnership with Arts + Literature Laboratory and the Willy Street Fair, Dane Arts is pleased to announce the [Dane Arts Buy Local \(DABL\) 8th Annual Art Market](#) on Friday and Saturday, September 16 and 17, at the 200 South Brearly Street Lot on Madison’s near eastside. More than 35 visual artists will exhibit and sell their work as part of DABL 2022. The public is invited to attend, meet the artists, and buy art.

“The Dane Arts Buy Local (DABL) Art Market supports local artists by providing them opportunities to exhibit and sell their art, directly connecting artist to local businesses and the public,” said Dane County Executive Joe Parisi. “Dane County artists offer a unique contribution to our local economy, and we are excited to celebrate and support our community of artists with these upcoming events and workshops.”

Since 2014, Dane Arts has been working to promote local visual artists to local businesses in a business-to-business format, highlighting both the economic and cultural impact the arts generate throughout Dane County. In addition, preceding the market DABL has added a 1.5 day “Business of Art” conference.

On Wednesday, September 14, the conference will have an interactive grant writing workshop with Madison Community Foundation’s Vice President of Community Impact, Tom Linfield, taking place from 9 a.m. to 12 p.m.

Thursday, September 15 will include a workshop on accounting/taxes with Numbers 4 Nonprofit’s CPA, Nick Curran. Professors Jeffrey Glazer and Emily Buchholz from the UW Law & Entrepreneurship Clinic will present a workshop on intellectual property/copyright. Alexis London, visual artist and CEO of the Bayview Foundation, will discuss fundraising and development, as her team has raised millions for the new Bayview corridor. Dr. Faisal Abdu’Allah—Professor, Associate Dean for the Arts, School of Education, and Chazen Family Distinguished Chair in Art—will offer a morning keynote. Recently hired Director for the UW Bolz Center and well-known artist, Sarah Marty, will offer a post-lunch address.

Dane County Cultural Affairs Commission
Room 421, City-County Building
210 Martin Luther King, Jr. Boulevard
Madison, WI 53703-3345

P 608.266.5915
F 608.266.2643
danearts@countyofdane.com
danearts.com

Visual artist Hannah Bennet will present a workshop on drafting an artistic statement and exhibition proposals while illustrator, TL Luke, will discuss selling art to the public. Marketing expert, Andrea Mace, from brandhowse will present a workshop on marketing/social media. Kate Wanberg, Exhibition and Collection Project Manager for the Chazen Museum of Art, will discuss art installation/deinstallation, framing, and shipping.

An evening reception with music and light appetizers will also take place. Cost to attend the grant writing workshop is \$25. The daylong conference, which includes a reception, is \$150. A limited number of scholarships are available in return for working the event and market.

For more information on how you can be a sponsor or to answer any questions, please contact Director of Arts and Cultural Affairs Mark J. Fraire at fraire@countyofdane.com.

###